

Who Sees Your Data?

DIGITAL INTIMACY

An art exhibition

By New Media Artist Cindy Konits



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*“**DIGITAL INTIMACY** is interesting and timely given that it is an artistic expression and demonstration of important but rarely (or viscerally) understood issues of sharing, security and privacy in the digital age. Raising awareness of these things in a proactive, artistic way benefits society generally.”*

Dr. Richard Forno

Director, UMBC Graduate Cybersecurity Program

Assistant Director, UMBC Center of Cybersecurity

Jr. Affiliate Scholar, Stanford Law School Center for Internet and Society

(titles for affiliation purposes only)



What is **DIGITAL INTIMACY**?

A sonic and visual immersive experience
of the accessibility and ease of exploitation
of personal information.



What is the **IMMERSIVE EXPERIENCE?** *

Visitors enter the exhibition space designed as a familiar room in a home reminiscent of the past. Their intimate data harvested in real-time from ambient sensors fill their shadows and follow their movements throughout the exhibition space.**

Personal data overlays on projected family-film reels and scattered antique furnishings underscore the schism with privacy,

...providing a visceral awareness of unprotected intimate information.

Coupled with the visual experience is a musical score generated by links to gathered personal data. Nostalgic samples of oldie radio stations are manipulated into surreal soundscapes that resonate and contrast with home comfort.

*The DIGITAL INTIMACY installation concept is **proprietary intellectual property of cgk Visual**

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Why **DIGITAL INTIMACY?**

Cyber breaches comprise the greatest criminal and national security threats of the 21st century.

In light of catastrophic corporate and government data breaches in recent years, an effective cybersecurity awareness tool galvanizing individuals to adopt responsible Internet habits to enhance the protection of their personal data and to insist on the same from businesses and government is essential.

DIGITAL INTIMACY is a traveling exhibition for reconfiguration in varied settings including corporate, hospital, hotel lobby, museum space, gallery space, conference, or boardroom space. A staffed workshop may accompany the exhibition to assist visitors implement cybersecurity measures on digital devices.



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“DIGITAL INTIMACY is an excellent medium to make these security risks more tangible. I believe that by employing the established techniques and common, ubiquitous technology pervading the online experience, e.g. location tracking, as well as physical spaces, such as shopping malls, the installation has great potential for awareness, especially when juxtaposed with training workshops or a hands on security fair. I will be quite interested in running such an installation at VISA to make our staff aware of their responsibility to protect the company and its infrastructure.”

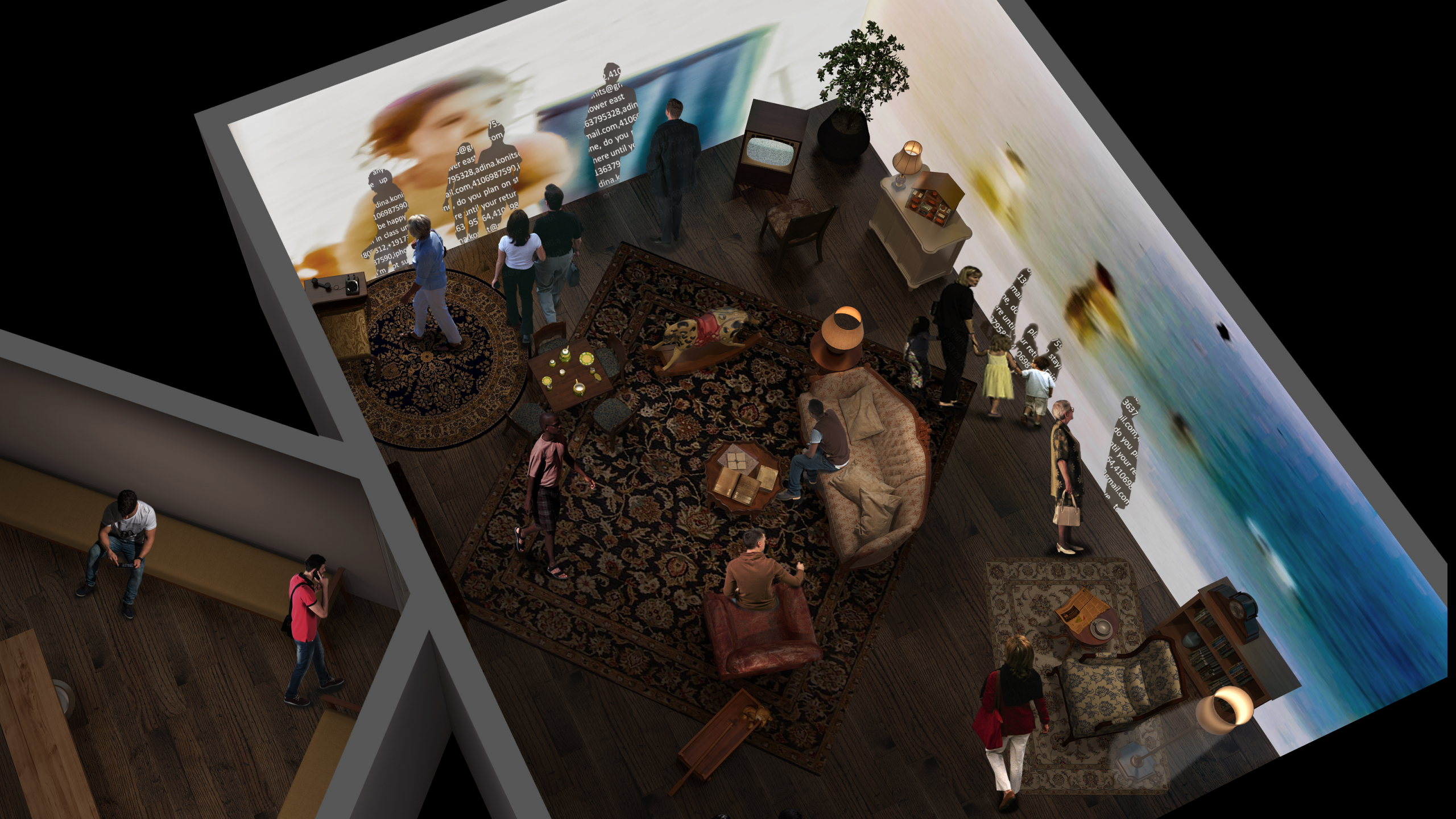
Vaibhav Garg

Director, Information Security at VISA

Visiting Researcher Collaborator at Center for

Information Technology Policy at Princeton University

Editor in Chief of ACM Computers & Society



About the Artist

Cindy Konits' work explores the complexities of family history, memory, and identity in the face of evolving technologies. She has created video screened worldwide and photography held in national and international collections.



"In the presence of a multi-billion dollar data broker industry Aiming to psychologically, medically, and politically profile everyone in the world, I am creating the DIGITAL INTIMACY installation to provide a glimpse of what we give up in exchange for 'likes' and 'thumbs up.' DIGITAL INTIMACY affords a visceral awareness of otherwise invisible and intangible daily assaults on personal boundaries in the digital age."

Cindy Konits 2016

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