

# Who Sees Your Data?

## DIGITAL INTIMACY

Visitors entering the DIGITAL INTIMACY exhibition space designed as a familiar room in a home reminiscent of the past look up at old family film projections and photographs on the walls to discover their personal data such as contact lists, photos, full names, passwords and more filling their shadows and following their movements throughout the space. Sensors embedded in the installation gather information from visitors' cell phones, iPads, fitness trackers, and wallet card RFID chips while sweeping the audience with WiFi, Bluetooth, and other technologies present in most public spaces such as Starbucks and local public libraries. Hidden servers continuously run Bluejacking, Bluebugging, Bluesnarfing and other 'skimming' processes while WiFi access point systems gather additional information. Social engineering exports and facial recognition is engage, thus revealing to the installation visitor the invisible and intangible daily assaults on personal boundaries in the digital age. The Digital Intimacy installation provides a glimpse, a visceral awareness, of what we give up in exchange for 'likes' and 'thumbs up' while many trillions of data are exchanged secretly, without our consent, and with virtually no oversight.



### **Musical Component**

Andrew Cole, composer, designs algorithms linking harvested data to 1950 oldies tunes, resulting in data-driven, processed oldies compositions. These nostalgic samples of oldie radio stations move between multiple speakers, twisting slowly to unrecognizability in response to visitors' data. The surreal landscapes resonate and contrast with home comforts.

### **Project Status:**

Fundraising

